



Retail World™

CONFERENCE • TRADE SHOW • DINNER • AWARDS
23RD - 25TH July 2012, Melbourne Convention & Exhibition Centre

incorporating



“Towards Omni-Channel Retailing”

REGISTER NOW!

About Retail World & Online Retail World

Retail World has been running in Australia since 2008 and has become the country's **largest national gathering** of **CEOs and senior-level executives and managers** from within the retail industry. It is also Australia's only **independently organised** conference and trade show - not aligned to any association, industry body or media owner.

This level of autonomy encourages **participation from all segments** of the retail industry; and ensures the conference agenda is focused on delivering only **relevant, useful and timely information and insights**, in a completely professional, unbiased and neutral format.

Retail World is held over 3 information-packed days, consisting of the famous **Retail World conference** on 23rd & 24th July + optional **add-on conference focusing on eetailing** on 25th July (called Online Retail World) + **trade show + workshops + city tour + dinner + awards**. The entire event alternates on an annual basis between Sydney and Melbourne. In 2012 we move back to Melbourne.

Retail World and Online Retail World have a reputation for hosting the most senior-level, hard to reach and influential **c-level speakers** - all prepared to impart with some of their knowledge and wisdom - giving you **invaluable insights** and **inspiration for achieving retail excellence**. These speakers are meticulously selected from the highest echelons of the retail industry in Australia, USA, Europe and Asia.

The conferences are strictly **closed to the press**, encouraging speakers to talk more freely and frankly.

Attendance at Retail World and Online Retail World guarantee a strategic and up-to-the-minute understanding of the retailing landscape enabling better practice and exceptional returns.



600+ executive delegates in 2011



Gala Dinner with 2nd Annual industry awards



World leading speakers give visionary insights

Expression of interest form - Retail World and Online Retail World 2012

Title _____ First Name _____ Surname _____

Job Title _____

Company _____

Postal Address _____

City _____ State _____ Postcode _____

Country _____ Tel _____ Email _____

Your interest...? Please urgently send me information about...Please tick (✓)

- | | |
|---|---|
| <input type="checkbox"/> Nominating a Speaker for the Retail World Conference | <input type="checkbox"/> Sponsoring a category at the Retail World Awards |
| <input type="checkbox"/> Nominating a Speaker for the Online Retail World Conference | <input type="checkbox"/> Registering as a conference delegate |
| <input type="checkbox"/> Exhibiting at the Retail World and/or Online Retail World Trade Show | <input type="checkbox"/> Booking a table of 10 to attend the Gala Dinner + Awards |
| <input type="checkbox"/> Sponsoring the Retail World and/or Online Retail World Conference | <input type="checkbox"/> Sponsoring a technology round table |

Organised by
ASSOCIATION & COMMUNICATIONS EVENTS
Inspiration • Knowledge • Connections

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BOOK EARLY FOR



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Wednesday, 25TH July 2012, Melbourne Convention & Exhibition Centre

“Towards Omni-Channel Retailing”

Australia's most senior exec-level conference, trade show and awards

Past Exhibitors & Sponsors



Past Speakers

- ✓ David Reid, Chairman, Tesco UK
- ✓ Grant O'Brien, CEO, Woolworths
- ✓ Andrew Reitzer, CEO, Metcash
- ✓ Bernie Brookes, CEO and Managing Director, Myer
- ✓ Gordon Segal, Chairman and Co-Founder, Crate and Barrel (USA)
- ✓ Launa Inman, Managing Director, Target
- ✓ Guy Russo, Managing Director, Kmart
- ✓ Greg Foran, Director of Supermarkets Liquor and Petrol, Woolworths
- ✓ Cameron Poolman, CEO, GraysOnline
- ✓ Philip Corne, CEO, Louis Vuitton Oceania
- ✓ Ruslan Kogan, CEO & Founder, Kogan Technologies
- ✓ Terry White, Chairman, Terry White Chemists
- ✓ Chris Beer, CEO, Luxottica
- ✓ Bob Every, Chairman, Wesfarmers
- ✓ Thomas Bergmark, Sustainability Manager, IKEA Group (Sweden)
- ✓ Jason Murray, Group Managing Director, The Just Group
- ✓ Deborah Sharkey, Managing Director, eBay Australia & New Zealand
- ✓ Peter Davis, Chief Operating Officer, Bunnings Group

Who Attends?

Retail industry leaders from *chairman to executives to senior/middle management* across all functions from....

- IT to Finance
- Merchandising and Replenishment to Procurement
- Marketing to Store Design
- Logistics and Warehousing to Operations
- Loss Prevention to Business Intelligence
- HR to Corporate Communications
- eCommerce to Multi-Channel

From...

- Department stores
- Convenience Stores
- Fashion, apparel and footwear
- Destination Stores
- Discount Department Stores
- Electronics
- Grocery, Supermarket, Food & Liquor
- Independents
- Pharmacy
- Speciality Retailers



Get involved as a...

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ROUND TABLE LEADER

www.retail-world.com.au

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